

SPONSORSHIP OPPORTUNITIES



Dear CAEM Members,

We are very excited to announce the CAEM 2019 Awards of Excellence will take place at the Four Points by Sheraton Toronto Airport on Thursday, February 28th, 2019. The CAEM Awards of Excellence provides an opportunity for our association to recognize the professional individuals who have made a significant impact on the industry in the past year. In addition to the awards ceremony, CAEM will also recognize the new CEM Graduates during a certificate presentation led by our President, Catherine Macnutt.

This year CAEM is pleased to present the following awards:

- Lifetime Achievement Award
- Hall of Fame Award(s)
- Rising Star Award
- Give Back Award
- Outstanding Volunteer of the Year
- Outstanding Innovation of the Year

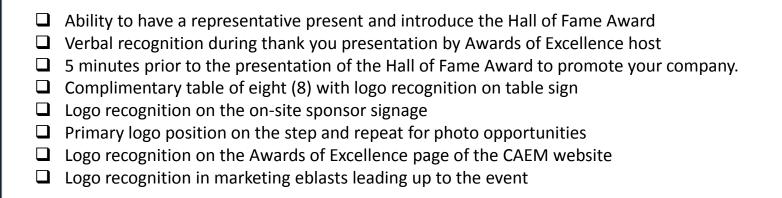
With over 175 CAEM members and industry peers in attendance, the CAEM Awards of Excellence is a fantastic opportunity for your company to receive the exposure it deserves. Through our sponsorship program, your company will be able to receive brand recognition and network opportunities all of which will provide your company with a chance to promote your products and services while keeping you in the forefront of the exposition industry.

The 2019 Awards of Excellence Sponsorship Program offers opportunities for every budget and CAEM is eager to help you get involved so together we can honour the best in our industry!

Sincerely,

Dion Burt, Chair of the Awards of Excellence







PLATINUM SPONSORSHIP - x2 Available

\$3,200

- Ability to have a representative to present the Member of the Year Award or the Give Back and Rising Star awards
- ☐ Verbal recognition during thank you presentation by Awards of Excellence host
- 2 minutes prior to presentation of the presentation of the award to promote your company
- ☐ Four (4) complimentary tickets to the event
- Logo recognition on the on-site sponsor signage
- ☐ Secondary logo position on the step and repeat for photo opportunities
- ☐ Logo recognition on the Awards of Excellence page of the CAEM website
- ☐ Logo recognition in marketing eblasts leading up to the event





GOLD SPONSORSHIP	\$1,100			
 □ Two (2) complimentary tickets to the event □ Logo recognition on the on-site sponsor signage □ Logo recognition on the step and repeat for photo opportunities □ Logo recognition on the Awards of Excellence page of the CAEM website □ Logo recognition in marketing eblasts leading up to the event □ Verbal recognition during thank you presentation by Awards of Excellence host 				
SILVER SPONSORSHIP	\$600			
 □ One (1) complimentary ticket □ Logo recognition on the on-site sponsor signage □ Logo recognition on the Awards of Excellence page of the CAEM website □ Logo recognition in the marketing eblasts leading up to the event □ Verbal recognition during thank you presentation by Awards of Excellence host 				
IN-KIND SPONSORSHIP OPPORTUNITIES				
In-kind sponsors will receive the same benefits as our Diamond, Platinum, Gold and Silver sponsors based on the value of their in-kind sponsorship. ☐ Signage / Artwork Sponsor ☐ Registration Sponsor				



BECOME A SPONSOR

TO BECOME A SPONSOR OR FOR MORE INFORMATION CONTACT
OUR EVENT COORDINATOR, SHAYNA ASGILL, AT INFO@CAEM.CA

CANADIAN ASSOCIATION OF EXPOSITION MANAGEMENT
150 EGLINTON AVENUE EAST, SUITE 402

TORONTO, ONTARIO M4P1E8



2019 Awards of Excellence Sponsorship Application

Please complete the information below:

Compa	ny:						
Contact	t:						
Comple	ete Address:						
Telephone:Er		Email:					
Signatu	ıre:		-				
SPONS	<u>SORSHIPS</u>						
[]	YES, I would like to be part of the 2019 Awards of Excellence and will sponsor the following:						
Please invoice my company for the following:							
	Cost of Sponsorship	\$					
	TOTAL	\$					
	*Please note that CAEM no longer charges HST on sponsorship						
	Payment Type:	Cheque \square	Visa □	Master Card			
Card #:			_ Expiry date:		_ CVV:		
Name:		Sign	nature:				
Billing A	Address:						

Please forward *this form* and *your logo* in EPS format to <u>info@caem.ca</u>.

All sponsorships must be paid in full prior to the event start date.